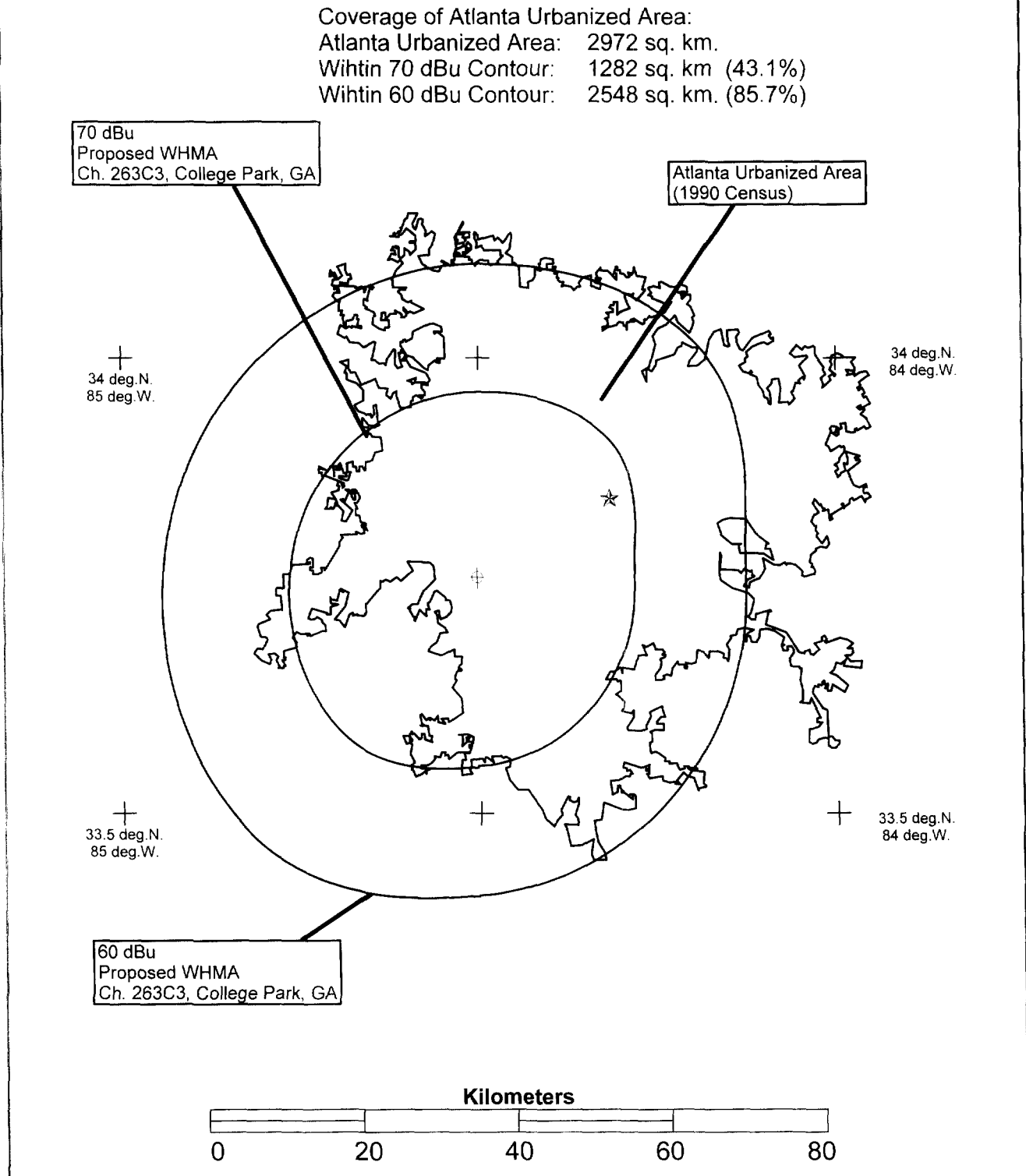


FIGURE 1



**COVERAGE CONTOURS - ATLANTA URBANIZED AREA**  
**PROPOSED WHMA**  
**CH 263C3, COLLEGE PARK, GA**

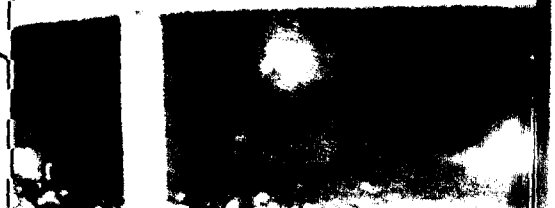
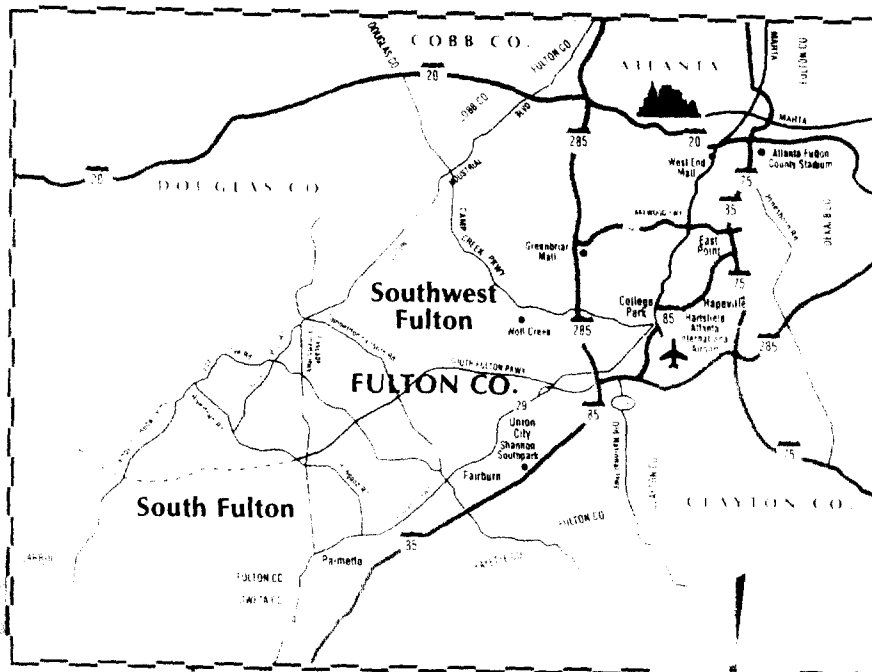
## **Exhibit C-1**

**Brochure by South Fulton Chamber of Commerce (An Affiliate of the  
Metro Atlanta Chamber of Commerce)**

H I S T O R Y • D E M O G R A P H I C S •  
B U S I N E S S • T R A N S P O R T A T I O N •  
E D U C A T I O N • L I F E S T Y L E •  
I N T E R N A T I O N A L • G O V E R N M E N T



S O U T H  
F U L T O N  
C O U N T Y



- 1755 Chief McIntosh and Creek Indians cede much of Georgia to the State.
- 1788 Campbell County is formed.
- 1785 Campbellton, the county seat, is established.
- 1782 First locomotive arrives in "Terminus" (Atlanta).
- 1853 Legislature creates Fulton County out of western DeKalb County.
- 1854 Fairburn and Palmetto are established.
- 1868 Atlanta becomes the State Capital.
- 1885 Congress appropriates funds to purchase land for what will become Ft. McPherson.
- 1890 Manchester, later named College Park in honor of Cox College, is established.
- 1891 The city of Hapeville is incorporated.
- 1907 Union City is formed at the junction of two railroads.
- 1909 Ford Motor Company establishes a manufacturing plant in Atlanta.
- 1925 Candler Field is established at the present site of Atlanta's airport.
- 1932 Faced with economic problems, Campbell County merges with Fulton County.
- 1932 The first terminal building is approved for the Atlanta airport.
- 1934 Delta Air Lines begins operations at Atlanta's airport with a U.S. Mail contract.
- 1947 Third Army Headquarters is transferred to Ft. McPherson.
- 1948 A war surplus hangar is converted to the passenger terminal for Atlanta's airport.
- 1950 Fulton County's Airport, Brown Field, opens.
- 1961 Atlanta Municipal Airport terminal opens, replacing old terminal.
- 1965 Greenbriar Mall opens and is one of the first enclosed malls in the South.
- 1965 Great Southwest Industrial Park begins development (Fulton Industrial District).
- 1980 Shannon Southpark Mall opens in Union City.
- 1980 The new midfield terminal opens at Hartsfield Atlanta Airport, replaces the old terminal.
- 1985 Georgia International Convention & Trade Center opens in College Park.
- 1988 MARTA extends rapid rail service to Hartsfield Atlanta International Airport.
- 1990 Ft. McPherson adds responsibility as Forces Command for Army Guard and Reserve.
- 1996 Atlanta hosts the 1996 Centennial Olympic Games; Wolf Creek Park Shooting Range hosts Olympic competitions.

**Fulton County is an elongated and narrow county which follows the Chattahoochee River for about 70 miles. In the center of the county lies the City of Atlanta. The area defined as South Fulton County begins at the southwestern city limits of Atlanta. Bisecting Atlanta and Fulton County is Interstate 20, which runs east and west and forms the northern boundary of South Fulton County. To the west is the Chattahoochee River with Douglas and Carroll counties on the other side of the river. To the south the boundary is the Coweta and Fayette County lines. To the east is Clayton County and the City of Atlanta. Within South Fulton County are the close-in Tri-Cities of College Park, East Point and Hapeville, that form the northern and western boundaries of Hartsfield Atlanta International Airport, and the more suburban cities of Fairburn, Palmetto and Union City.**



## DEMOGRAPHICS

## SOUTH FULTON AND CITIES

**T**he name may be unfamiliar, but just outside the south-western city limits of Atlanta lies

South Fulton County, the lower half of Fulton County. Its location is in the heart of 3.5 million people who live and work in the Atlanta metropolitan area. Skiing in the Appalachian Mountains is just two hours north, and swimming at Georgia's beaches is only a few hours away. Plus, 80 percent of the population of America is easily reached by plane within two hours.

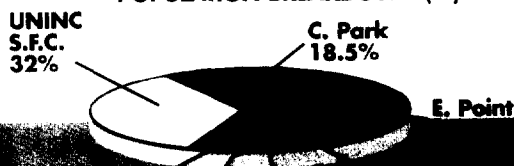
### MULTIMODAL ACCESS

South Fulton County can be best characterized by the word "accessibility." It is the culmination of multimodal transportation. Home of Hartsfield Atlanta International Airport, hub for two of the nation's largest railroads, networked to the compass by four interstate highways, and having the southernmost terminus of MARTA's sleek commuter rapid rail make South Fulton County easy for anyone to get from across town to across international borders.

### COSMOPOLITAN LIVING

Nestled among the trees of suburban Atlanta and on the banks of the Chattahoochee River, South Fulton County is a microcosm of the metropolitan capital of the South: cosmopolitan and growing urban areas, gently rolling hills with pristine woods and streams, gorgeous new homes in spacious and affordable neighborhoods, historic homes in picturesque communities, regional shopping malls, abundant year-round recreational opportunities, exciting cultural activities, employment centers with leading companies and gracious, hospitable people.

POPULATION BREAKDOWN (%)



## A VERY SMART MOVE

Today, the area south and west of Atlanta is a **dynamo** of growth and economic expansion outpacing the nation. Accessibility is only one of the many reasons. Annual surveys of land values and building costs invariably find South Fulton County more affordable than northern metropolitan Atlanta locations. Businesses have recognized this fact by adding more than two million square feet each year of new space in the Fulton Industrial District, the largest contiguous industrial park east of the Mississippi that is served by rail.

Here you will find a positive business climate and the right economic conditions matched with lifestyles that combine to create open-ended possibilities for your businesses and employees. If you are choosing Atlanta for your expansion or relocation, you'll find South Fulton County is a very smart move for your bottom line.



## POPULATION

Atlanta is the **largest metropolitan area** in the **southeastern United States** with a **population of 3.5 million people**. **Between 1980 and 1990 the region grew at a phenomenal rate of 32.5 percent**. This growth is expected to continue to be **fast-paced**.

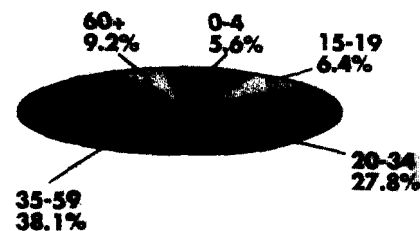
South Fulton County, which in 1995 had a population of 121,994, is **projected to grow over 54 percent from 1990 to the year 2000**. Today, nearly two-thirds of the population in South Fulton County live in its six suburban cities.

## INCOME

There are 46,025 households in South Fulton County and the total aggregate household income in 1990 was \$1.5 billion. According to the Census, the median household income for the area generally exceeded the national median income of \$30,056 with census tracts ranging from a low of \$25,124 to a high of \$39,001. Fulton County as a whole had a median household income of \$29,978 and the Atlanta region's median income was \$36,742.

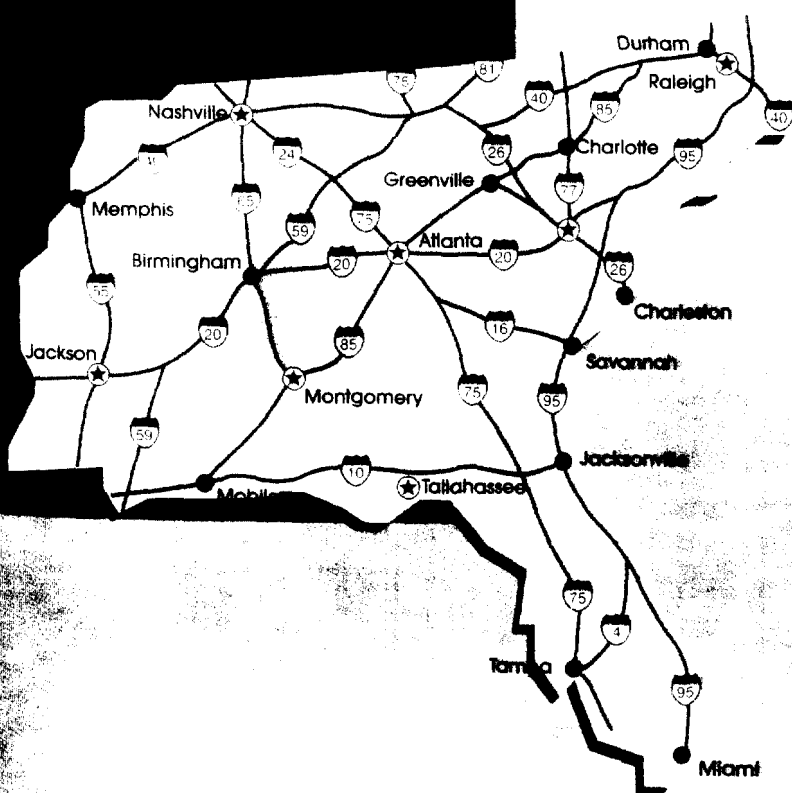
## AGE AND SEX

The age distribution in South Fulton County mirrors the rest of the county. As is the case in most areas, females are the majority at nearly 53 percent of the population.



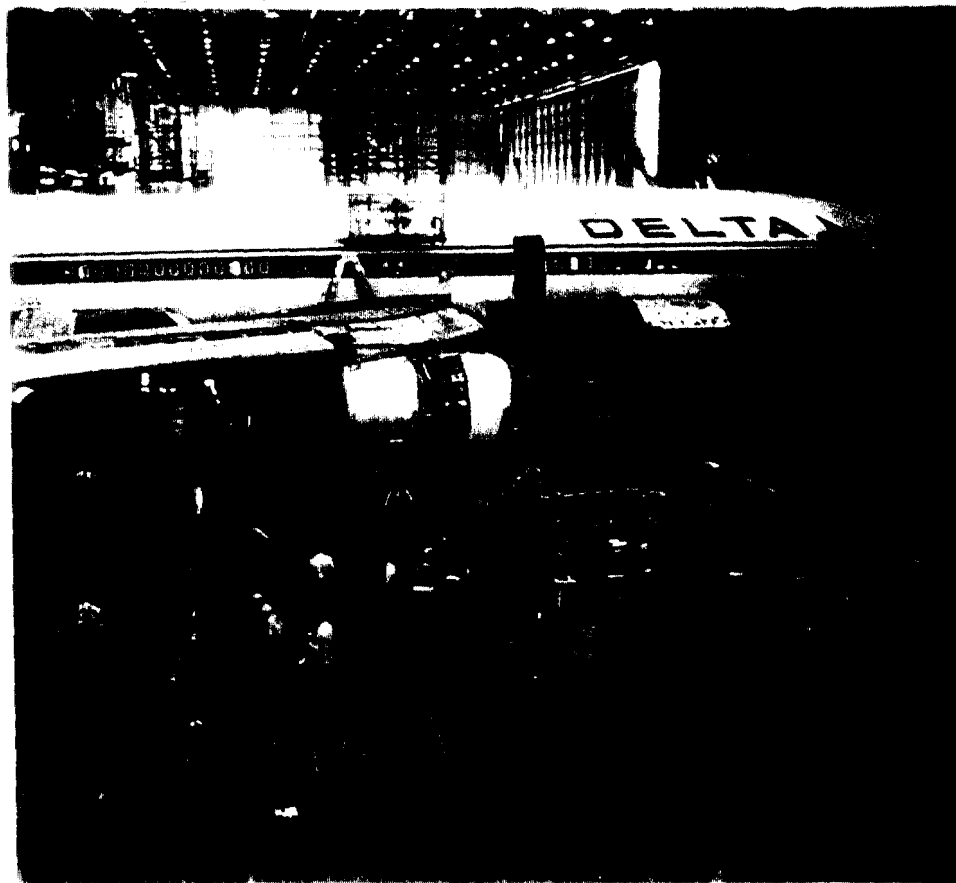
## FOOTNOTE:

From a statistical viewpoint, the Atlanta Regional Commission reports all of the census tracts which comprise South Fulton County in the Superdistricts of South Fulton, Shannon and Tri-Cities. Census information is available on each of the incorporated cities as well as the unincorporated area of South Fulton County.

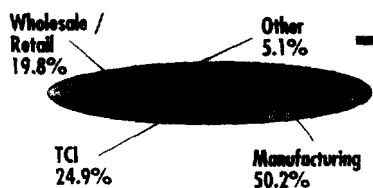


Atlanta is the economic engine.

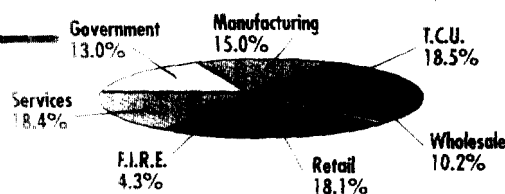
In the last decade alone over one-half million new jobs were created, at least 1,200 major U.S. companies and 365 international companies were attracted and more than \$70 billion was invested in development. Whenever the decision-makers of businesses are polled by the likes of *Fortune* magazine or Cushman & Wakefield/Lou Harris, Atlanta rates at or near the top in preferred places to do business. Among the reasons are the superb transportation network leading to the markets of the world, a constantly improved business infrastructure, pro-business government with favorable taxes and an exceptional labor force.



INDUSTRY BREAKDOWN (%)



EMPLOYMENT BREAKDOWN (%)



## BUSINESS INDUSTRY AND EMPLOYMENT

At Hartsfield Atlanta International Airport, 35,000 people are employed by the airlines and airport-related businesses to accommodate as many as 63 million passengers and the nation's 9th busiest air freight complex. Firms as far away as Jackson, Mississippi and Richmond, Virginia cite their proximity to international flights at Hartsfield as a major location factor.

Geared to serve the business community's shipping needs, the airport has more than a million square feet of cargo handling space and a 40,000 square-foot, totally temperature and humidity controlled Perishable and Equine Center unlike any in the U.S. Hartsfield is charting a course to

tap the potential for international trade by actively helping link buyers and suppliers here and abroad.

The second piston is the Fulton Industrial District encompassing the northern half of the Southwest Fulton area. Nowhere else in the South can you find a comparable employment center. Nearly 900 manufacturing and distribution firms occupy over 60 million square feet of space and employ approximately 30,000 people in the largest contiguous industrial district in the eastern U.S. Over the last decade an average of two

million square feet of space was added each year through plant expansions and newly developed business parks. There is ample land to continue this growth well into the next century.

The accessibility of South Fulton County enables employers to easily tap into Atlanta's labor force of nearly two million people; a labor force ranked consistently among the top in the country for its quality and productivity. South Fulton County residents are typical of the area. While many of its people are employed at Hartsfield and the Fulton Industrial District, many more commute to other areas for employment. This great accessibility and dynamic work-force assures employers they can meet their special human resource needs to fill virtually any position required.





**B**usinesses and industries are attracted to South Fulton County not just because of its superior transportation and excellent workforce, but also because developers create quality business, office and industrial parks at much more affordable prices than northern metro locations. Of South Fulton County's 125,000 acres, nearly 100,000 are still available for development, which keeps prices competitive and below land values in more developed areas. Developers offer a wide choice of locations throughout the area.

Headquartered in South Fulton County are blue-chip companies such as Delta Air Lines and Chick-fil-A. Ford Motor Company has its most productive North American plant in Hapeville. Government employers include the Federal Aviation Administration, which employs 1,200 people and the Third Army Headquarters and Continental Forces Command (FORSCOM) at Ft. McPherson where 3,000 civilians are employed.

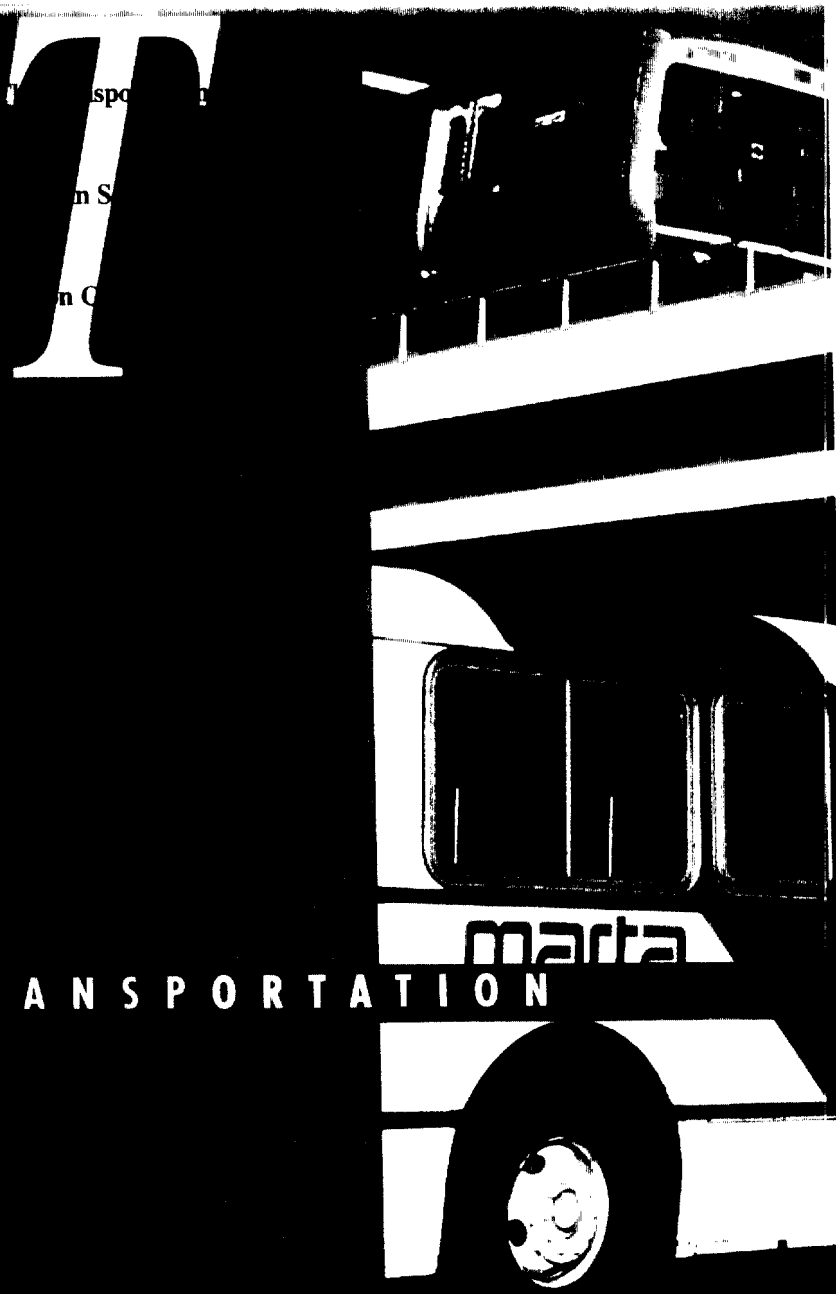
Atlanta continues to grow rapidly as one of the country's major convention and meeting centers. The nearly two million delegates who attend functions and shows spend well over one billion dollars annually. To capitalize on this booming market and its strategic location adjacent to Hartsfield Atlanta International Airport, the City of College Park constructed the Georgia International Convention and Trade Center in 1985. In less than a decade its size more than doubled to the second largest facility in Atlanta with 355,000 square feet of exhibit and meeting space. Supporting the convention trade are over 7,000 hotel rooms in South Fulton County with virtually every major hotel represented.



#### **GREENBRIAR MALL**

**Location:** *Yucca*  
Greenbriar Parkway, S.W.  
Atlanta, GA 30331  
**Major Stores:** Rich's, Upton's,  
Circuit City, Cub Foods  
**Number of Stores:** 100  
**Total retail square feet:**  
679,000  
**Opened:** 1965, recently  
renovated





## TRANSPORTATION

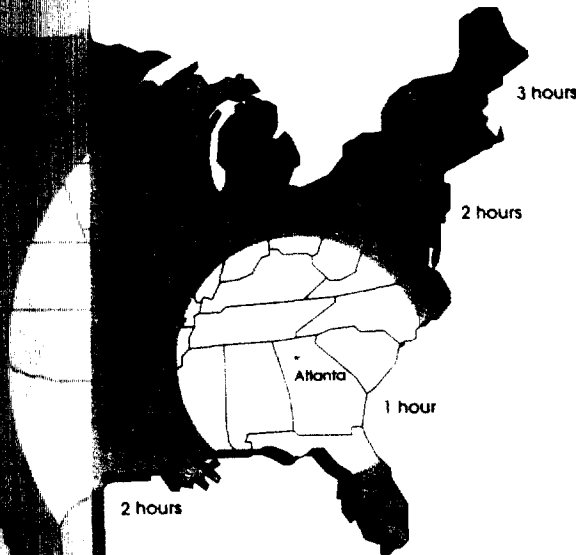
**I**ncreasing numbers of direct flights to Europe and the Far East have brought major foreign investment almost in direct proportion to the access of those markets from Atlanta. Now with the implementation of the North American Free Trade Agreement (NAFTA), direct flights to Mexico are having a very significant impact on the area. Plus, the easy access by the world's population is one of the reasons why metro Atlanta was chosen to host the 1996 Olympic Games, which attracted an estimated 1.5 million people.



AIR . RAIL . MASS TRANSIT

Not only is the area the home of Hartsfield Atlanta International Airport but also Fulton County Airport-Brown Field, the third busiest airport in Georgia and home for the aviation departments of Fortune 500 companies. CSX and Norfolk Southern railroads are two of the nation's largest railroads and both have major facilities here. By way of four interstate highways, products can move freely north, south, east and west to major markets and shipping centers of Savannah, Brunswick, New Orleans, Mobile, Charleston and Jacksonville.

Businesses in the area reflect a heavy orientation to transportation and distribution as they are clustered around Atlanta's airport or the Fulton Industrial District and Fulton County Airport.



**N**o matter which academic path they choose to follow, the students of South Fulton

County have access to some of the finest educational systems in the nation. Atlanta educational institutions such as Georgia Tech, Emory University, Morehouse, Spelman and Agnes Scott have international reputations that attract students from all over the world. They are only a sample of the available educational opportunities in over 39 colleges and universities that have a student population of nearly 100,000 enrolled. These metro Atlanta institutions, combined with technical schools, career schools and continuing education programs, provide the metro area with a high-quality, trained labor force for business operations.

## EDUCATION

**ATLANTA  
UNIVERSITY**  
FOUNDED 1865

The State of Georgia has made education its number one priority. Passage of the Quality Basic Education Act (QBE) in 1986 placed the state among the leaders in education improvement. Adoption of a statewide lottery in 1992, with proceeds going to education, has assured the financial resources to provide the facilities and equipment needed for the state's educational programs.



## THE ARTS AND CULTURAL ACTIVITIES

As part of the progressive Fulton County School System, schools in South Fulton County have been the recipient of numerous state and national awards, and offer excellent educational opportunities for its residents. Magnet schools for in-depth studies in a specific academic area, including visual and performing arts, are available, as is a comprehensive vocational program which helps students develop entry-level job skills. The continued dedication to providing a quality education has resulted in more than 77 percent of South Fulton's high school graduates deciding to pursue higher education.

Schools in the Fulton County system have a high degree of community involvement through business sponsors, local school advisory committees and extremely active

parent-teacher organizations. The instructional technology program is one of the most comprehensive in the nation. All schools are computer networked and all staff members are trained in using computers as an additional classroom resource. Many of the schools are piloting computer programs that may soon be adapted by other schools throughout the nation.

Other educational programs offered children include special education programs in eleven areas of exceptionality. Educational services are available for all eligible handicapped youth from ages three to 21 and for gifted students from first grade through high school. Community education is offered throughout the system for all ages, including English as a Second Language.





**T**he Atlanta metropolitan area is consistently ranked by the "Places Rated Almanac" as one of the best places to live in America. South Fulton

County is in the main-stream of Atlanta's lifestyle, offering the best in suburban living. People enjoy its temperate climate, year-round recreation, major league and college sports, unlimited cultural, entertainment and dining experiences, affordable homes in enviable neighborhoods, spacious parks and pristine areas, educational choices, a myriad of employment opportunities and southern hospitality. Even a modest income here is enough to take advantage of everything offered. From its vibrant and picturesque urban centers to the pastoral rural areas of this cosmopolitan

New home subdivisions offering European stuccos, brick traditionals and Victorians are located in the county or in the communities of Fairburn, Palmetto and Union City, where you can still capture that hometown flavor. Upscale neighborhoods with homes ranging in price from the mid-\$100,000s and

up are typically built on acre plus lots, leaving much of the area in a natural state. First-time homebuyers can find 1,200-square-foot homes priced in the low \$80,000s on smaller lots of a half-acre in landscaped, attractive subdivisions offering recreational facilities such as pools and tennis courts. Builders who construct homes in northern metro locations generally offer the same home in South Fulton at a substantially lower price because of the more reasonable land prices.

Many people choose to live on larger lots of

## L I F E S T Y L E

county, people can choose the lifestyle and setting they prefer.

Enjoy intown living with the history and charm found in the Tri-Cities of College Park, East Point and Hapeville, just minutes from all the amenities of Atlanta via MARTA's rapid commuter rail or the expressways. Neighborhoods in these cities are well established, offering a selection of older, beautifully maintained homes with classic styles from 19th century Victorian to the best the 1920s had to offer. These communities also offer a wide variety of choices in apartment or condominium living.

*Dick Lane Velodrome*

## S P O R T S   A N D   R E C R E A T I O N

two-to-five acres in the sparsely populated area of South Fulton County where horses and equestrian events are abundant. The reasonable price for land makes estate living a real option for those who want a more rural lifestyle.

**N**o matter where anyone decides to live in South Fulton County, a shopping center with national chain stores is nearby. Greenbriar Mall and Shannon Southpark Mall, two of Atlanta's twelve regional malls, offer an endless selection of merchandise with major retail stores. Within the metro Atlanta area are upscale shopping places such as Tiffany's, Saks Fifth Avenue and Neiman Marcus as well as stores that offer all the goods and services found almost anywhere in the world. The city continues to be a mecca for shopping experiences by the 40 million people who live in the Southeast.

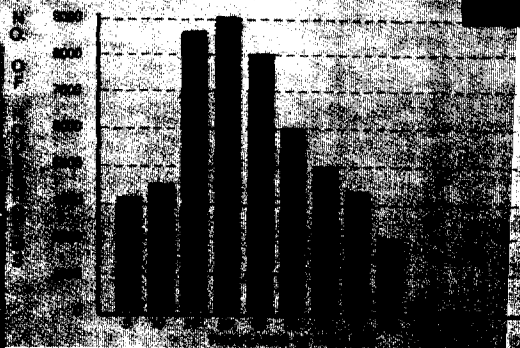
**S**outh Fulton is a sports community. It has professional teams of the Atlanta Braves, Falcons and Hawks, and will soon include the new Atlanta Thrashers, a National Hockey League team. Auto racing fans thrill to the NASCAR events at Atlanta International Speedway, the sports car events at Road Atlanta and championship drag racing. Add to that the excitement of nationally ranked college and high school sports. But don't stop there.

Participant sports are just as big. There are literally hundreds of leagues for men, women and children who love baseball, basketball, football, soccer, swimming, biking, golf, running and tennis. Boating and fishing are within minutes at some of the largest man-made lakes in the South. Recreation facilities throughout the area have become great social gathering places for events such as Atlanta's renowned 10K Peachtree Road Race where 50,000 people participate on July 4th every year.

Recreation facilities in South Fulton are superb. In DeKalb County's Wolf Creek Park you can find one of the premier trap shooting facilities in the country. Many major soccer tournaments are played at the county's South Fulton Tennis Center where 24 professional courts beckon tennis players every day.

Located in East Point, you'll find the South's only velodrome and the site of the 1996 Summer Olympic trials for bicycle race enthusiasts. Championship public and private golf courses will challenge golfers. Over 2,000 enjoyable acres of recreational parks are located throughout South Fulton County to meet the leisure-time activities of the residents, and more are being added every year.

HOUSEHOLD INCOME





## INTERNATIONAL

*Hartsfield Atlanta International Airport serves international travelers*

**A**s the new world order evolves through trade agreements with Canada, Mexico, the European Community and the Pacific Rim, South Fulton County is poised to capture a greater share of international business. The metropolitan area now boasts more than 1,200 international companies, including one of the largest Japanese manufacturing communities in the U.S. Fifty-one countries have official representation in Atlanta. As the international community grows in size, so do the unique services and cultural activities that make foreign-based firms feel at home.

The international flights at Hartsfield Atlanta International Airport and the distribution facilities serving the national domestic market are the reasons most often cited for foreign investments made in the metro area. With the addition of the new International Concourse at Hartsfield, more foreign air carriers are expected to enter the Atlanta market.

South Fulton County, with its quality office and industrial parks within sight of Hartsfield, is a perfect location for international businesses planning offices and facilities to serve domestic and foreign markets. An added plus is the Atlanta Foreign Trade Zone located near Hartsfield, created to move foreign or domestic goods in and out of Georgia without having to pay customs duties until the goods leave the Zone for the domestic market. No duty is paid on foreign goods that are exported.





INTERNATIONAL CITIES SERVED BY HARTSFIELD ATLANTA INTERNATIONAL AIRPORT



## MAKE YOUR MOVE TO SOUTH FULTON COUNTY

### The TOP TEN Reason

**1.**  
*Of the 125,000 acres here, over 100,000 acres are available for development.*

**2.**  
*Two airports, including Hartsfield Atlanta International with 2,000 flights daily.*

**3.**  
*MARTA's metro rail and transit system.*

**4.**  
*Four interstate highways.*

**5.**  
*Two of the nation's largest railroads, CSX and Norfolk Southern.*

**6.**  
*The largest industrial park in the eastern U.S. with 900 tenants occupying over 50 million square feet.*

**7.**  
*The area's second largest convention and meeting facility supported by more than 7,000 hotel rooms.*

**8.**  
*Progressive local governments and schools.*

**9.**  
*Productive, energetic people.*

**10.**  
*All of the benefits of Atlanta and suburban living.*

**A** South Fulton County is a friendly business climate has always been a distinct advantage for doing business here. The state taxes are modest and only income earned in Georgia is taxed. The corporate income tax rate of six percent has remained the same for the last 28 years. The state also permits local governments, at their option, to exempt taxes on certain classes of inventory, an act referred to as Freeport Exemption. Fulton County provides a 100 percent exemption on each class of goods, making the area attractive to manufacturing and distribution firms.

## GOVERNMENT

South Fulton County is served by the county government and six cities. These progressive governments provide a positive environment for business through low taxes and efficient services. Four cities provide their own electrical service.

All of the governments work with developers to provide the infrastructure to create new employment opportunities. The Fulton County government has the Department of Planning and Economic Development that works with new and expanding businesses to expedite permitting and necessary governmental approvals.

From its origins along the Chattahoochee River to the evolution as a rail center and now home of the best airport in North America, South Fulton County's rich history has always been linked to the transportation and growth of Atlanta. This next decade will offer an increasing transition to a major role in foreign commerce with the new International Concourse at Hartsfield Atlanta International Airport and Delta Air Line's role as a dominant international carrier. With the completion of the South Fulton Parkway and the possible extension of commuter rail by MARTA deeper into South Fulton County, the area will continue to be one of the most accessible in metropolitan Atlanta. Take advantage of our great location, transportation assets and quality workforce for your business.



**R**esidents of South Fulton County have the luxury of the finest medical facilities in the South with over 53 hospitals and 7,000 physicians in metropolitan Atlanta representing every specialty. In fact, metro Atlanta has one physician for every 468 people.

Within the immediate area are Southwest Hospital & Medical Center and South Fulton Medical Center, two major acute care hospitals with 24-hour emergency centers. In addition, Grady Memorial Hospital, ranked among the nation's top trauma centers in the area, operates "First Response" centers in South Fulton for medical emergencies.

### **SOUTH FULTON MEDICAL CENTER**

1170 Cleveland Avenue  
East Point, 30344  
404-305-3500

*Size: 369 beds, 1,500 employees*  
*Accreditation: JCAHO*  
*Ownership: Tri-City Hospital Authority*  
*Type: General acute care*

*South Fulton Medical Center provides a wide variety of specialized services to the Atlanta area: full-service Cardiology Department, the Small Wonders Newborn Center, the Health Advancement Clinic, Diagnostic Imaging Laboratory, a Community Cancer Center, the rehab center and an array of community classes, support groups and health screenings. Also operates a 24-hour emergency department.*

### **SOUTHWEST HOSPITAL & MEDICAL CENTER**

501 Fairburn Road, SW  
Atlanta, 30331  
404-699-1111

*Size: 125 beds, 400 employees*  
*Accreditation: JCAHO*  
*Ownership: Not-for-profit*  
*Type: General acute care*

*The hospital is located just outside I-285 and near the Fulton Industrial District. Southwest provides a full range of inpatient and outpatient services including maternity and laparoscopic surgery. The recently opened Primary Care Center specializes in the treatment of children and adults. The hospital is affiliated with the Morehouse School of Medicine. Southwest has a 24-hour emergency department.*

*This brochure, and other promotional materials  
for South Fulton County, were paid for  
by the Fulton County Board of Commissioners  
under the direction of the Fulton County  
Department of Planning and Economic Development.  
The South Fulton Chamber of Commerce  
wishes to express its appreciation to the  
Fulton County Commissioners  
for their support.*

**Fulton County  
Board of Commissioners**

*141 Pryor Street, 10th Floor  
Atlanta, Georgia 30303  
(404) 730-8000 Fax: (404) 730-8254*

**Fulton County  
Department of Planning  
and Economic Development**

*141 Pryor Street, Suite 5001  
Atlanta, Georgia 30303  
(404) 730-8000 Fax: (404) 730-8112*

**Metro Atlanta Chamber of  
Commerce**

*235 International Boulevard  
Atlanta, Georgia 30303  
(404) 586-8440 Fax: (404) 586-8464*

**Fulton County  
Board of Commissioners**

*Mitch Skandalakis, Chairman  
Nancy A. Boxill, Vice Chairman  
Emma I. Darnell  
Robert Fulton  
Michael Hightower  
Gordon Joyner  
Tom Lowe*

**C R E D I T S**



Note: All data is the most recent available as of 6/30/97.

*Project Direction. A. Cary Evans  
Print Production. Charlie Nelson  
Design. Mark Lasiter/Four By Four Designs, Inc.*





*SOUTH FULTON  
CHAMBER OF COMMERCE*

*6400 Shannon Parkway*

*Union City, Georgia 30291*

*Telephone 770.964.1984*

*An affiliate of the Metro Atlanta Chamber of Commerce*

## **Exhibit C-2**

**Employment Information from South Fulton Chamber of Commerce  
Promotional Materials**

## LABOR, WAGES AND EMPLOYERS

South Fulton County is in the enviable position of having two of the largest employment centers in Georgia and the Southeast: Atlanta's Hartsfield International Airport and the Fulton Industrial District. In addition to airline employment, other major employers include automobile manufacturing, food distribution and government agencies.

### SOUTH FULTON COUNTY

#### LABOR PARTICIPATION RATE

|                           |         |
|---------------------------|---------|
| 1990 Population           | 118,176 |
| Population under 18       | 27.8%   |
| Population over 65        | 9.3%    |
| Unemployment              | 7.4%    |
| Labor force participation | 71.8%   |

Source: Atlanta Regional Commission

#### LABOR AVAILABILITY

(Fulton, Clayton, DeKalb, Douglas, & Gwinnett Cos.)

|                                    |           |
|------------------------------------|-----------|
| High school graduates              | 19,520    |
| Active State Employment Applicants | 74,198    |
| Unemployed                         | 55,200    |
| Area labor force                   | 1,185,519 |

Source: Georgia Department of Labor

### 1996 MANUFACTURING NON-UNION EMPLOYMENT

| Manufacturing Firms               | Employment | Weekly Wage |
|-----------------------------------|------------|-------------|
| Prim. Metal Prod 31               | 3,745      | 1,086       |
| Textiles 45                       | 3,025      | 996         |
| Lumber/Wood Prd 182               | 6,426      | 987         |
| Transp. Equipment 84              | 17,696     | 943         |
| Electronic 174                    | 11,504     | 858         |
| Food/Products 158                 | 17,153     | 841         |
| Chemicals 200                     | 7,709      | 764         |
| Instruments 122                   | 5,693      | 735         |
| Paper 125                         | 9,012      | 727         |
| Ind. Mach. 334                    | 9,669      | 717         |
| Petro. Ref. 12                    | 203        | 714         |
| Leather 8                         | 162        | 678         |
| Stone, Clay, Glass & Concrete 150 | 5,876      | 665         |
| Print/Pub. 1,030                  | 24,594     | 656         |

(Fulton, Clayton, Cobb, DeKalb, Gwinnett Counties)

Source: Georgia Dept. of Industry, Trade & Tourism

### MAJOR EMPLOYERS

| Company                      | No. Emp.    | Location          |
|------------------------------|-------------|-------------------|
| Argenbright Inc              | 500-999     | College Park      |
| Emray                        | 500-999     | Hapeville         |
| Owens-Illinois               | 500-999     | East Point        |
| Sewell Plastics              | 500-999     | Fulton Ind. Dist. |
| Xerox Corporation            | 500-999     | College Park      |
| A & P Food Stores            | 1,000-2,499 | East Point        |
| Atlantic Southeast Airlines  | 1,000-2,499 | Atlanta Airport   |
| South Fulton Medical Ctr.    | 1,000-2,499 | East Point        |
| Dobbs International Services | 1,000-2,499 | College Park      |
| Federal Aviation Admin.      | 2,500-4,999 | College Park      |
| Ford Motor Company           | 2,500-4,999 | Hapeville         |
| Ft. McPherson                | 2,500-4,999 | East Point        |
| Winn-Dixie Stores, Inc.      | 5,000-7,000 | Fulton Ind. Dist. |
| Fulton County Schools        | 5,000-7,000 | Atlanta (E.P.)    |
| Delta Airlines               | 8,000+      | Atlanta Airport   |

Source: Atlanta Chamber of Commerce

### 1997 PRODUCTION JOBS WAGE RATES

(Fulton, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Gwinnett Counties)

| Job Title                     | Low \$/hr | High \$/hr | Avg. \$/hr |
|-------------------------------|-----------|------------|------------|
| Assembler, Battery            | 15.41     | 15.41      | 15.41      |
| Assembler, Machinery          | 11.23     | 14.30      | 12.76      |
| Assembler, Production         | 7.38      | 9.22       | 8.00       |
| Bindery Worker                | 6.95      | 10.84      | 8.23       |
| Cabinetmaker                  | 9.16      | 15.70      | 11.76      |
| Drill Press Operator          | 9.67      | 11.27      | 10.38      |
| Fab-Assembler, Metal Products | 10.40     | 12.36      | 11.56      |
| Group Leader, Production      | 11.05     | 13.46      | 12.13      |
| Helper, Manufacturer          | 9.22      | 10.27      | 9.74       |
| Inspector, General            | 7.80      | 10.66      | 8.88       |
| Laborer, General              | 8.84      | 10.26      | 9.64       |
| Machine Operator I            | 9.07      | 11.54      | 10.27      |
| Machine Operator II           | 8.84      | 9.93       | 9.60       |
| Machine Tool Operator         | 11.51     | 16.13      | 13.86      |
| Material Handler              | 9.01      | 10.92      | 9.86       |
| Milling Machine Operator      | 8.82      | 11.96      | 10.38      |
| Offset Press Operator         | 11.32     | 16.42      | 13.63      |
| Packager, Hand                | 7.55      | 9.36       | 8.37       |
| Packager, Machine             | 10.30     | 11.82      | 11.05      |
| Sew Mach Op, Reg. Equip.      | 5.25      | 11.20      | 7.60       |
| Shear Operator                | 8.64      | 10.00      | 9.10       |
| Utility Worker                | 7.98      | 9.68       | 8.89       |
| Welder, Arc                   | 11.00     | 13.04      | 12.09      |

Source: Georgia Dept. of Industry, Trade & Tourism

### 1997 NON-PRODUCTION JOBS WAGE RATES

(Fulton, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Gwinnett Counties)

| Job Title                | Low \$/hr | High \$/hr | Avg. \$/hr |
|--------------------------|-----------|------------|------------|
| Account Rep              | 14.62     | 19.79      | 17.13      |
| Accountant, Cost         | 15.47     | 18.27      | 16.76      |
| Accountant, General      | 16.29     | 18.69      | 17.42      |
| Administrative Assistant | 11.56     | 13.56      | 12.60      |
| Bookkeeper               | 12.01     | 12.95      | 12.48      |
| Computer Operator        | 10.85     | 12.76      | 11.65      |
| Customer Service Rep     | 10.67     | 14.82      | 12.55      |
| Data Entry Operator      | 8.94      | 11.02      | 10.14      |
| Dock Worker              | 6.16      | 8.16       | 7.02       |
| Forklift Operator        | 9.46      | 10.94      | 10.51      |
| Machinist                | 16.45     | 17.85      | 17.15      |
| Maintenance, Plant       | 12.72     | 14.28      | 13.68      |
| Order Puller             | 8.27      | 11.46      | 9.34       |
| Receptionist             | 8.76      | 9.37       | 9.05       |
| Shipping Packer          | 9.73      | 10.37      | 10.03      |
| Tractor Operator         | 12.10     | 12.52      | 12.25      |
| Truck Driver, Heavy      | 11.50     | 13.09      | 12.40      |
| Truck Driver, Light      | 9.45      | 10.11      | 9.76       |
| Warehouse Worker         | 8.77      | 10.79      | 9.81       |
| Welder/Flamecutter       | 9.46      | 13.61      | 11.62      |
| Word Processor Operator  | 11.90     | 26.76      | 14.96      |

Source: Georgia Dept. of Industry, Trade & Tourism



# MAJOR COMPANIES HEADQUARTERED IN SOUTH FULTON COUNTY

Firms with 100 or more employees or net worth over \$1 Million

| <u>Location</u>      | <u>Company</u>                 | <u>Sic</u> |
|----------------------|--------------------------------|------------|
| Atlanta Airport      | Delta Air Lines, Inc.          | 4512       |
| Atlanta Airport      | SMA Stith Equipment Co., Inc.  | 5082       |
| College Park         | Chic-fil-A, Inc.               | 5812       |
| College Park         | Goode Brothers Poultry Co. Inc | 2015       |
| College Park         | John Wieland Homes, Inc.       | 6552       |
| College Park         | Stephenson Chemical Co. Inc.   | 2879, 5191 |
| East Point           | Aircond Corp.                  | 1711       |
| East Point           | Dependable Courier Service     | 4215       |
| Fulton Co. Airport   | Hanger One, Inc.               | 5599       |
| Fulton Ind. District | Alexander-Seewald Co., Inc.    | 5013, 5531 |
| Fulton Ind. District | Atlanta Beverage Co.           | 5181       |
| Fulton Ind. District | Brown Products, Inc.           | 2600       |
| Fulton Ind. District | Color Graphics, Inc.           | 2752       |
| Fulton Ind. District | Crenshaw Supply Co.            | 5082       |
| Fulton Ind. District | Empire Distributors, Inc.      | 1780, 5182 |
| Fulton Ind. District | Fulton Paper Co.               | 5113, 5084 |
| Fulton Ind. District | Geiger International           | 2521       |
| Fulton Ind. District | John L. Underwood Co., Inc.    | 5074, 5075 |
| Fulton Ind. District | Lathem Time Corporation        | 3579       |
| Fulton Ind. District | M.D. Hodges Enterprises, Inc.  | 6552       |
| Fulton Ind. District | Miller/Zell, Inc.              | 8742       |
| Fulton Ind. District | Novi American, Inc.            | 3088       |
| Fulton Ind. District | Paradies Shops, Inc.           | 5994, 5947 |
| Fulton Ind. District | Printpack, Inc.                | 2671, 3497 |
| Fulton Ind. District | The Orig. GACC Cookie Co., Inc | 6794       |

Source: Metro Atlanta Chamber of Commerce  
9/97